



HALF MOON BAY FRIENDS OF THE LIBRARY

620 Correas St Half Moon Bay California 94019 hmblibraryfriends.org

Friends of the Library Capital Campaign: Build Our Coastside Library Final Report, December 2020

As we prepare for the re-opening of the award-winning Half Moon Bay Library in 2021, we are happy to present a final report on the Friends of the Library (FOL) Capital Campaign. In the spring of 2015 the plans for a new Coastside library located in Half Moon Bay were underway. An architect had been selected and multiple stakeholder meetings were being held seeking input to replace the old library built in the early 1970s. Friends of the Library were an integral part of the community supporting this new building. There was a shortfall of several million dollars and FOL formed a Capital Campaign Committee to help meet this need.

Lists of possible large donors were compiled, foundations identified, special letterhead designed, and a four-page brochure developed. FOL members attended the community meetings, spoke before the HMB City Council, the Midcoast Community Council and many community organizations, wrote letters and opinion pieces. At the same time book sales and regular program fundraising continued. The Capital Campaign formally launched at a gala fundraiser hosted by the Ramsey Family with Congresswoman Jackie Speier as the keynote speaker on October 30, 2015. The library opened August 18, 2018.

The Capital Campaign Bank Account was opened October 2015 with \$100,000 in initial contributions. Between 2015 and 2020 the FOL raised over one million dollars donated by 206 people and organizations. Many of the contributors' names are etched on the glass wall at the library. The Capital Campaign Account was closed on November 2020. The final check was accepted during the City Council meeting on November 17, 2020 (Agenda Item 1F). Naming opportunities remain. Please see the City Manager's Office at Half Moon Bay City Hall, or www.hmbcity.com for more information. The Financial Summary follows.

Financial Summary

Capital Campaign Summary

Year	Contributions to FOL	FOL to HMB	Balance
2015	\$183,075	00	\$183,075
2016	69,410	00	252,485
2017	220,437	131,900	341,021
2018	392,188	346,000	48,148
2019	40,938	380,000	48,148
2020	00	48,148	00
TOTAL	\$906,048	\$906,048	00
Rotary		175,000	
GRAND TOTAL		\$1,081,048	

* FOL helped raise a \$175,000 naming donation from the Rotary Club which went directly to the city over several years. The time for the remaining \$60,000 payment has been extended due to the pandemic.

Total Contributors**	206
\$100 or less	65
\$101 to \$500	57
\$101 to \$500	57
\$501 to \$1,000	37
\$1,001 to \$5,000	28
\$5,001 to \$150,000	19

**Includes Naming Contributions:	
Rotary Club of Half Moon Bay Plaza	\$175,000
Ramsey Family Teen Room	\$100,000
Karen Eberwein and Steve Lorack Quiet Reading Room	\$100,000
Dan and Toni Foster Children's Reading Corner	\$75,000
Knueppel Family Coastside Dentistry Reading Nook	\$25,000

Thank you to all who contributed in so many different ways to our wonderful Library. A special thank you to Marina Fraser and Hope Atmore for their vision and leadership.



Paul Gater, Secretary



David Schorr, Treasurer

February 2021